# MURAL DESIGN

# **SUBMISSIONS KIT**

your design here!

This year, we're adding a new mural to Raritan Bay Waterfront Park, but we need your help. **The best part?** *Anyone* can be an artist!



### The details:

- 1. The mural design must be inspired by South Amboy: the land, sea, history, or community.
- 2. The Middlesex County Mural Design Contest is open to residents of all ages and all artistic abilities. All you need is a great idea...a professional muralist will do the rest!
- 3. The professional muralist and the winner will both be recognized at the site of the mural.
- 4. Official contest rules and guidelines below.

### How to enter your design:

- 1. Create your design on the provided template. Designs can be hand-drawn, painted, or digitally created. The winning design will be executed in paint.
- 2. Submission deadline is March 29th. Please upload your design at discovermiddlesex.com/muralcontest.
- 3. A judging committee will vote on three final designs to go to a community vote online.

### Important dates:

SUBMISSIONS DEADLINE March 29 / SELECTS TOP 3 DESIGNS April 6

PUBLIC VOTING April 7 - 13 / WINNER ANNOUNCED April 14 / MURAL REVEAL May 2023





# **SUBMISSIONS DEADLINE:** March 29

MUNICIPALITY	NAME

MURAL DIMENSIONS: 29'10.5" X 10' (NOTE: THE AREAS WITH AN 'X' WILL NOT BE PAINTED OVER)

**ARTIST STATEMENT** (TELL US ABOUT YOUR DESIGN!)



## **Middlesex County Mural Contest Guidelines**

### **Contest Details:**

A mural design inspired by South Amboy's history, land, or sea.

The mural design contest is open to all ages, all artistic abilities, and anyone who lives in Middlesex County. The winning design will be painted on the comfort building at Raritan Bay Waterfront Park in South Amboy. This 136-acre park is along the water and includes sports fields plus a playground, nature study area & gazebo. Middlesex County will contract a professional muralist who will be paid to execute the winning design. The winning designer will receive an honorarium in the amount of \$2500. Both the designer and muralist will be recognized at the mural site.

### **Dimensions:**

Entire wall: 29'10.5" width x 10' height Length from window to window: 15'2"

### \*Windows cannot be painted over

Window dimensions: 5'4" width x 2' height. Windows are 2' from side of the wall Top of window to top of wall: 31.5" Bottom of window to ground: 64" Top of window to ground: 89"

### \*The 6 vents that run along bottom of building cannot be painted over

Space from the top of vent to bottom of window: 48" Brick and vent dimensions: 16" width x 8" height

### **General Guidelines**

These guidelines provide an overview to participate in the Middlesex County Mural Contest. The guidelines are designed to ensure that the mural created will enhance the community's appearance, without causing any negative impact on public safety or welfare.

### **Mural Criteria:**

- Must be original artwork of the person(s) named on the entry form
- One submission per person or group
- No political or social statements or influences
- Happy, uplifting, inspiring and colorful in nature
- No advertisements, logos or copyrighted images
- Universal appeal
- Neon, fluorescent, or reflective type colors are discouraged
- Design should be relevant to the theme. Inspired by South Amboy: the land, sea, history or community.

### **Design Restrictions:**

Designs will be disqualified if they contain:

- Obscene, provocative, sexually explicit, nude, violent, or other offensive or inappropriate content.
- Images that violate or infringe upon another person's privacy rights or copyrights.
- Images that involve putting any individual or animal in danger.

Applicability of the above eligibility standards shall be determined in the sole and absolute discretion of Middlesex County.



### Inspiration

South Amboy is a celebrated part of Middlesex County's diverse and rich history. Below are some facts about South Amboy's history that may help inspire your mural design.

- First settled by the Lenape Native Americans
- Key port for commerce between Lower New York Bay and Philadelphia
- Originally known as Redman's Ferry
- Incorporated as a township in 1798
- Great Beds Lighthouse was built in 1880
- Raritan Bay Waterfront Park opened in 1998

To learn about the area's rich maritime history, click here or scan QR code.



### Eligibility

To enter, you must be a Middlesex County, NJ resident. County employees are permitted to participate. Ages 17 and under require parent/quardian consent on the entry form. The competition is open to amateurs and professionals. Entries must be original artwork. Do not submit a design done by someone other than you. You must be the sole owner of the copyright of any image/design submitted. By submitting an entry to the mural contest, entrants represent that their participation in this contest does not violate any applicable law. Your submission of the design and entry form is your guarantee that you are the author and copyright holder of the artwork. No purchase or payment necessary to enter or win.

### Ownership/Rights

By entering the contest, you agree to have your design submission displayed on the Middlesex County, NJ website or social media channels. No fee or other form of compensation will be remitted to an individual if his/her design is selected by Middlesex County NJ for placement on its website or social media platforms. By entering the contest, you also agree to allow Middlesex County NJ to feature the design in any publication produced by Middlesex County NJ Government or any other entity.

The Judging Panel reserves the right to reject any additional entries or entries that do not comply with these Official Rules. By entering, you indicate your agreement to, and acceptance of, these Official Rules and Judging Panel decisions.

### **Judging**

Entries will be judged anonymously on the basis of originality, creativity, quality, composition, artistic merit, and subject matter relevant to the theme. A judging committee will select three designs to go to a community vote online. Entries that fail to comply with the Official Rules will be disqualified. All valid entries will be considered.

### Winners

The jury will select the top 3 final designs which will then go to a public vote on discovermiddlesex.com. The winning design will be recognized on social media, in a variety of marketing and press materials, and at the site of the mural. We considered feedback that was received and have committed to paying an honorarium in the amount of \$2500 to the person who submits the winning design. The winning designer may also have the opportunity to collaborate with the professional muralist who is executing the mural.



### **Additional Terms and Conditions**

Middlesex County NJ is not responsible for lost, misdirected, misplaced, illegible, unintelligible, incomplete or late entries. Proof of sending any communication to the County shall not be deemed proof of receipt of that communication by the County. In the event of a dispute as to the owner of an online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the owner. The Mural Design Contest is subject to federal, state, and local laws and regulations and is void where prohibited. Middlesex County is entitled to interpret these rules as needed and its decisions are final. Middlesex County reserves the right to disqualify any entry that Middlesex County has reason to believe is not the original work or does not meet qualifications or contest rules. All winners are subject to all requirements set forth in the Official Rules. By participating in this contest you agree to release and hold harmless Middlesex County and all its employees, officers, affiliates, agents and advertising and promotional agencies from any and all damages, injuries, claims, losses of any kind resulting from your participation in this contest, including, but not limited to, infringement of intellectual property rights and/or privacy rights and/or damage to persons or property. Entrant waives the right to claim any attorneys' fees and any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. Middlesex County and its employees, officers, affiliates, agents and advertising and promotional agencies assume no responsibility for any damages, injuries, claims, causes of action, or losses of any kind arising in whole or in part from this contest.

